

## **FOR IMMEDIATE RELEASE**

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### **TheHolisticOption.com Names Dorothy Whitton To Advisory Board**

*Holistic Nurse and Hypnotist Joins One-Stop Resource  
For Consumers and Holistic Practitioners*

New York, NY (March 26, 2009) – The Holistic Option, Inc., today announced that Dorothy Whitton RN, MS, AHN-BC, CH has joined the Advisory Board of the company's website, [www.TheHolisticOption.com](http://www.TheHolisticOption.com). Essentially, the "WebMD of holistic medicine", the site is a one-stop resource for the holistically-minded individual and serves as an online community with vetted practitioners, discussion forums, and featured content in articles, videos, blogs, latest news, natural product reviews, podcasts and more. Access to the site's extensive and user-friendly library of information is available to the public at no cost whatsoever. TheHolisticOption.com is committed to bringing reliable, holistic health information to the mainstream in the United States, and believes that, through the Professional Associations and expert Advisory Board are key factors in changing the stigma of holistic care that has existed in this country.

A Registered Nurse, certified by the American Holistic Nurses Association, Dorothy Whitton is also Certified Hypnotist, Reiki Master and Healing Touch Practitioner. She is a well-known speaker, educator and counselor in the field of stress management and alternative health modalities. Dorothy is also certified as a HypnoBirther by the HypnoBirthing® Institute, and certified as a practitioner in Guided Imagery. Her vast background and mastery in the field of complementary health modalities enables her to bring her clients the combined benefits of the Science of Nursing and the Art of Healing. She resides in Nyack, NY where she maintains a private practice.

"Dorothy is a compassionate healer with a diversity in background that helps both her patients and those whom she teaches", said Kelly Campbell, President and Founder of TheHolisticOption.com. "We are proud to welcome her to our growing holistic health community."

#### **About TheHolisticOption.com**

A health community for the whole you, the mission of TheHolisticOption.com is to increase awareness among consumers about health and wellness from a holistic perspective, which addresses the 'whole person' – body, mind, and spirit – and the root cause or factors of any health condition, not merely the

symptoms thereof. Essentially "the WebMD of natural medicine", TheHolisticOption.com allows visitors and community members alike to share their experiences and browse natural remedies, articles, videos, blogs, discussion forums, podcasts and natural products, as well as fully vetted, holistic practitioners throughout the U.S. – for free. To learn more, visit [www.TheHolisticOption.com](http://www.TheHolisticOption.com).